



Citroen redesigned to meet demands of Canadian market

Special Assembly Line Set Up

Last year Citroen met their shortcomings head-on and obviated them completely with bodies specifically designed to cope with Canadian climatic conditions. Two heater-defrosters are standard and the body is fully rust-proofed.

Such are the refinements of the 'Canadianised' Citroen that a special assembly line has been set up at the factory to produce Citroens for the Canadian market. For 1968, the Citroen DS and ID series have acquired more power,

increased acceleration, and higher top speed.

The all-new DS 21 retains the familiar streamlined body and air-oil Hydropneumatic Suspension. Under the hood, there's a new five bearing crankshaft, hemi-head engine developing 109 hp at 5500 rpm. This model incorporates several sensible devices: among them — dynamically balanced headlights which keep a constant aim on the road, a brake wear gauge, optional long range driving lamps and radical cord Michelin XAS tires. These tires are unique in having an asymmetrical tread pattern, a design that offers the first satisfactory compromise between stable straight line performance and excellent adhesion during cornering.



LATIMER'S