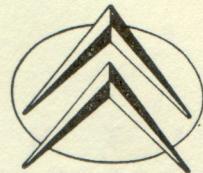


C I T R OËN
C A R S C O R P O R A T I O N

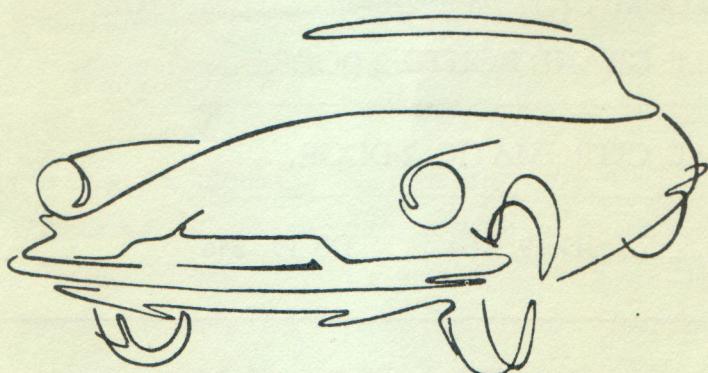
Direct Factory-owned Subsidiary of
S. A. ANDRE CITROËN - PARIS - FRANCE



300 PARK AVENUE
NEW YORK 22, NEW YORK
Area Code 212
MUrray Hill 8-1161

PRICE LIST

January 1964



**FOR DIRECT FACTORY DELIVERY
IN EUROPE**



January 1964

Prices below are quoted F.O.B. Factory for new cars currently in production.* All U.S. models are fitted with the same specifications as the models currently exported to the USA and Canada and consequently can be shipped to these countries. The 2-CV is sold with French specifications only.

	<u>Model</u>	<u>F.O.B. Factory</u>	<u>Handling & Registration</u>	<u>Time</u>
2-CV DELUXE AZAM, CONVERTIBLE, 4-DOORS	French	\$1001	\$30	2 wks.
AMI-6, 4-DOOR SEDAN, 4 passengers	US	1284	30	3 wks.
Semi-Automatic, Centrifugal Clutch Optional		13		
**ID-19, 4-DOOR SEDAN, 5 passengers	US	2264	35	3 wks.
**DS-19 GRAND ROUTE, 4-DOOR SEDAN, 5 passengers	US	2531	35	3 wks.
**DS-19, CITROMATIC, 4-DOOR SEDAN, 5 passengers	US	2531	35	3 wks.
**STATION WAGON DELUXE, 7-8 passengers	US	2663	35	3 wks.
**STATION WAGON COMFORT, 7-8 passengers	US	2801	35	3 wks.
**DS-19 CONVERTIBLE, GRAND ROUTE, 2-DOOR, 4-5 passengers	US	4061	35	3 mos.
**DS-19 CONVERTIBLE, CITROMATIC, 2-DOOR, 4-5 passengers	US	4061	35	3 mos.
Heavy Duty Heater	ID 19: \$60	DS 19: \$46		

Included in the Handling charges and Registration are: Handling and Delivery charges at a Factory Depot, Documents, French TT Registration and License plates and, upon request International Driver's License.

*Sealed beam headlights cannot be used abroad, and will be fitted free to all US models brought to the USA.

**Includes Power Steering and Power Brakes.



January 1964

ALL-INCLUSIVE FINANCE PLAN

Pay by Time, not by Mile. Under this Plan there is NO MILEAGE LIMITATION.

The All-Inclusive rates listed below include: Depreciation, Insurance Green Card (\$50 deductible per collision), Documents, Registration Charges, TT License Plates, International Driver's License, Handling and Delivery Charges at a Factory Depot, Interest on the Note and Financing Charges.

	<u>Model</u>	<u>1 mo.</u>	<u>1½ mos.</u>	<u>2 mos.</u>	<u>2½ mos.</u>	<u>3 mos.</u>	<u>4 mos.</u>	<u>5 mos.</u>	<u>6 mos.</u>
2-CV	French	\$260	\$275	\$295	\$315	\$335	\$380	\$420	\$460
AMI-6	US	335	370	395	420	440	490	530	570
ID-19	US	505	525	545	575	595	645	710	775
STATION WAGON	US	625	650	675	700	725	775	835	895

Application for Order must be received by the Citroen office at least SIX weeks before the departure of the customer from the country, together with a \$50 security deposit. This deposit will be retained until the car is returned to the Citroen Repurchase Department in Paris and is refundable only in the USA.

The purchase under this Plan is very simple. You do not have to lay out funds for the full Purchase Price of the car, but pay according to the rates stipulated above for the time of use of the car, and, upon credit acceptance, sign a Promissory Note for the amount of the balance between the price of the new car and the depreciation of the car during the time contracted. At the time of delivery you sign a Conditional Sales Contract to complete the sale in France. You receive a Factory Repurchase Guarantee and, at the end of the contract, your car is repurchased in Paris at the Citroen Factory. If you keep your car, you must pay off, in US dollars, the amount of the Promissory Note to Citroen Cars Corporation.

Under the Finance Plan, the customer is the Owner of the car until the car is repurchased by the Citroen Factory in Paris. Since it is a new car, it is covered by the standard Factory Guarantee. The insurance coverage is limited to the time contracted.

CITROEN CARS CORPORATION

INTERNATIONAL MOTOR INSURANCE CARD

Carte Internationale d'Assurance Automobile

The following rates are currently quoted by **Lloyd's of London** for coverage of Citroen Automobiles. French law makes insurance mandatory.

Unlimited Liability, Fire and Theft, \$50 deductible per collision.

	<u>1 mo.</u>	<u>2 mos.</u>	<u>3 mos.</u>	<u>4 mos.</u>	<u>5 mos.</u>	<u>6 mos.</u>	<u>1 year</u>
2-CV	\$35	\$49	\$62	\$76	\$90	\$104	\$186
AMI-6	41	55	69	82	96	110	192
ID-19 & DS-19 SEDANS	55	69	82	96	110	124	206
STATION WAGONS	55	69	82	96	110	124	206
CONVERTIBLES	69	82	96	110	124	138	220

TRANSPORTATION CHARGES TO EUROPEAN CITIES

No transportation charge for Factory delivery

2-CV & AMI-6

Amsterdam	\$ 60
Barcelona	115
Brussels	45
Calais	40
Cannes	50
Cherbourg	40
Copenhagen	120
Frankfurt	60
Geneva	60
Genoa	80
Hamburg	105
Le Havre	35
Madrid	115
Milan	80
Munich	105
Naples	135
Nice	50
Rome	110
Rotterdam	60
Stuttgart	60
Zurich	65

ID-19, DS-19, Station Wagons & Convertibles

Amsterdam	\$ 70
Barcelona	140
Brussels	50
Calais	45
Cannes	60
Cherbourg	45
Copenhagen	165
Frankfurt	70
Geneva	70
Genoa	110
Hamburg	120
Le Havre	40
Madrid	140
Milan	110
Munich	120
Naples	185
Nice	60
Rome	145
Rotterdam	70
Stuttgart	70
Zurich	75

As a rule, all cars delivered under the Finance plan must be picked up in Paris at the Factory depot. Exceptionally, delivery can be made in Le Havre, Cannes, Nice, Rome, Geneva, Amsterdam or Frankfurt. However, all cars to be returned to the Citroen Factory **MUST BE RETURNED BY THE CLIENT TO THE REPURCHASE CENTER IN PARIS** without exception.

IMPORTANT: SHIPPING YOUR CAR BACK TO THE USA

The cost of shipping your car back to the USA is rather small, even including the duty, when you compare it with the savings you can realize. But when making arrangements for the freight, always prefer to deal with reliable companies doing business with long established shipping lines. **Do not contract with cut-rate operators** for risks of having high extra charges to pay afterward for poor service and mishandling of your property.

Our Overseas Delivery Department is at your disposal to provide you with unbiased advice and help in arranging for transportation of your Citroen.