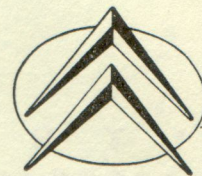


# CITROËN CARS CORPORATION

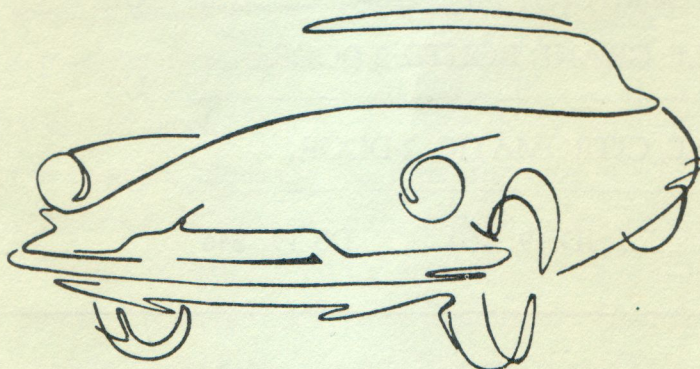
*Direct Factory-owned Subsidiary of*  
S. A. ANDRE CITROËN - PARIS - FRANCE



300 PARK AVENUE  
NEW YORK 22, NEW YORK  
Area Code 212  
Murray Hill 8-1161

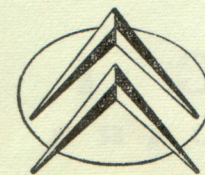
## PRICE LIST

January 1964



**FOR DIRECT FACTORY DELIVERY  
IN EUROPE**





January 1964

Prices below are quoted F.O.B. Factory for new cars currently in production.\* All U.S. models are fitted with the same specifications as the models currently exported to the USA and Canada and consequently can be shipped to these countries. The 2-CV is sold with French specifications only.

	<u>Model</u>	<u>F.O.B. Factory</u>	<u>Handling &amp; Registration</u>	<u>Time</u>
2-CV DELUXE AZAM, CONVERTIBLE, 4-DOORS .....	French	\$1001	\$30	2 wks.
AMI-6, 4-DOOR SEDAN, 4 passengers .....	US	1284	30	3 wks.
Semi-Automatic, Centrifugal Clutch Optional .....		13		
**ID-19, 4-DOOR SEDAN, 5 passengers .....	US	2264	35	3 wks.
**DS-19 GRAND ROUTE, 4-DOOR SEDAN, 5 passengers .....	US	2531	35	3 wks.
**DS-19, CITROMATIC, 4-DOOR SEDAN, 5 passengers .....	US	2531	35	3 wks.
**STATION WAGON DELUXE, 7-8 passengers .....	US	2663	35	3 wks.
**STATION WAGON COMFORT, 7-8 passengers .....	US	2801	35	3 wks.
**DS-19 CONVERTIBLE, GRAND ROUTE, 2-DOOR, 4-5 passengers .....	US	4061	35	3 mos.
**DS-19 CONVERTIBLE, CITROMATIC, 2-DOOR, 4-5 passengers .....	US	4061	35	3 mos.
Heavy Duty Heater .....	ID 19: \$60      DS 19: \$46			

Included in the Handling charges and Registration are: Handling and Delivery charges at a Factory Depot, Documents, French TT Registration and License plates and, upon request International Driver's License.

\*Sealed beam headlights cannot be used abroad, and will be fitted free to all US models brought to the USA.

\*\*Includes Power Steering and Power Brakes.





January 1964

## ALL-INCLUSIVE FINANCE PLAN

Pay by Time, not by Mile. Under this Plan there is NO MILEAGE LIMITATION.

The All-Inclusive rates listed below include: Depreciation, Insurance Green Card (\$50 deductible per collision), Documents, Registration Charges, TT License Plates, International Driver's License, Handling and Delivery Charges at a Factory Depot, Interest on the Note and Financing Charges.

	<u>Model</u>	<u>1 mo.</u>	<u>1½ mos.</u>	<u>2 mos.</u>	<u>2½ mos.</u>	<u>3 mos.</u>	<u>4 mos.</u>	<u>5 mos.</u>	<u>6 mos.</u>
2-CV .....	French	\$260	\$275	\$295	\$315	\$335	\$380	\$420	\$460
AMI-6 .....	US	335	370	395	420	440	490	530	570
ID-19 .....	US	505	525	545	575	595	645	710	775
STATION WAGON	US	625	650	675	700	725	775	835	895

Application for Order must be received by the Citroen office at least SIX weeks before the departure of the customer from the country, together with a \$50 security deposit. This deposit will be retained until the car is returned to the Citroen Repurchase Department in Paris and is refundable only in the USA.

The purchase under this Plan is very simple. You do not have to lay out funds for the full Purchase Price of the car, but pay according to the rates stipulated above for the time of use of the car, and, upon credit acceptance, sign a Promissory Note for the amount of the balance between the price of the new car and the depreciation of the car during the time contracted. At the time of delivery you sign a Conditional Sales Contract to complete the sale in France. You receive a Factory Repurchase Guarantee and, at the end of the contract, your car is repurchased in Paris at the Citroen Factory. If you keep your car, you must pay off, in US dollars, the amount of the Promissory Note to Citroen Cars Corporation.

Under the Finance Plan, the customer is the Owner of the car until the car is repurchased by the Citroen Factory in Paris. Since it is a new car, it is covered by the standard Factory Guarantee. The insurance coverage is limited to the time contracted.

**CITROEN CARS CORPORATION**



## INTERNATIONAL MOTOR INSURANCE CARD

Carte Internationale d'Assurance Automobile

The following rates are currently quoted by **Lloyd's of London** for coverage of Citroen Automobiles. French law makes insurance mandatory.

Unlimited Liability, Fire and Theft, \$50 deductible per collision.

	1 mo.	2 mos.	3 mos.	4 mos.	5 mos.	6 mos.	1 year
2-CV .....	\$35	\$49	\$62	\$76	\$90	\$104	\$186
AMI-6 .....	41	55	69	82	96	110	192
ID-19 & DS-19 SEDANS .....	55	69	82	96	110	124	206
STATION WAGONS .....	55	69	82	96	110	124	206
CONVERTIBLES .....	69	82	96	110	124	138	220

## TRANSPORTATION CHARGES TO EUROPEAN CITIES

No transportation charge for Factory delivery

## 2-CV &amp; AMI-6

Amsterdam .....	\$ 60
Barcelona .....	115
Brussels .....	45
Calais .....	40
Cannes .....	50
Cherbourg .....	40
Copenhagen .....	120
Frankfurt .....	60
Geneva .....	60
Genoa .....	80
Hamburg .....	105
Le Havre .....	35
Madrid .....	115
Milan .....	80
Munich .....	105
Naples .....	135
Nice .....	50
Rome .....	110
Rotterdam .....	60
Stuttgart .....	60
Zurich .....	65

## ID-19, DS-19, Station Wagons &amp; Convertibles

Amsterdam .....	\$ 70
Barcelona .....	140
Brussels .....	50
Calais .....	45
Cannes .....	60
Cherbourg .....	45
Copenhagen .....	165
Frankfurt .....	70
Geneva .....	70
Genoa .....	110
Hamburg .....	120
Le Havre .....	40
Madrid .....	140
Milan .....	110
Munich .....	120
Naples .....	185
Nice .....	60
Rome .....	145
Rotterdam .....	70
Stuttgart .....	70
Zurich .....	75

As a rule, all cars delivered under the Finance plan must be picked up in Paris at the Factory depot. Exceptionally, delivery can be made in Le Havre, Cannes, Nice, Rome, Geneva, Amsterdam or Frankfurt. However, all cars to be returned to the Citroen Factory **MUST BE RETURNED BY THE CLIENT TO THE REPURCHASE CENTER IN PARIS** without exception.

## IMPORTANT: SHIPPING YOUR CAR BACK TO THE USA

The cost of shipping your car back to the USA is rather small, even including the duty, when you compare it with the savings you can realize. But when making arrangements for the freight, always prefer to deal with reliable companies doing business with long established shipping lines. **Do not contract with cut-rate operators** for risks of having high extra charges to pay afterward for poor service and mishandling of your property.

Our Overseas Delivery Department is at your disposal to provide you with unbiased advice and help in arranging for transportation of your Citroen.