

# CITROËN 2CV

A PRODUCT OF  
S. A. ANDRE CITROEN, PARIS, FRANCE  
THE WORLD'S LARGEST  
MANUFACTURER OF FRONT WHEEL DRIVE  
CARS AND TRUCKS





# CITROËN 2CV

THE SENSATIONAL  
"MULTI-PURPOSE" CAR..

THE PERFECT  
"SECOND CAR"

FOR YOU  
AND YOUR FAMILY!



Citroën introduces with pride the 2CV, a new automotive concept, already enjoyed by hundreds of thousands of discriminating car-owners throughout Europe.

The 2CV is a perfect expression of a functionally-designed unit: Lightness of weight allows for maximum safety with the utmost in comfort, a dependable mechanical performance under the most trying conditions, at the lowest possible running cost.

The 2CV is perfect for the suburban house-wife, the salesman, the commuter, the tourist, the student, in fact it ideally solves the transportation problem of discriminating people everywhere—in all walks of life!

The 2CV is made to last—the quality of metals used, in the generously dimensioned parts are required to pass the same rigid factory inspections that have made Citroën synonymous with mechanical excellence the world over.

**2CV Features:** Comfortably accommodate 4 passengers: adjustable front seats (removable front and back), simple, efficient heating for the winter—for summer enjoyment, the 2CV features a convertible top and ample ventilation.

**The 2CV "grips" the road!** The Front-Wheel Drive unique suspension and hydraulic brakes give extra-safeness of handling, even on ice or snow-covered roads.

**The 2CV is economical to operate:** Up to 55 miles per gallon (see the technical data) . . . Truly the 2CV is the lowest-running car of them all! The 2CV is the "most original design since the model T Ford" . . . as quoted in the Autocar of February 27, 1953. The records speak for themselves (a few are listed below):

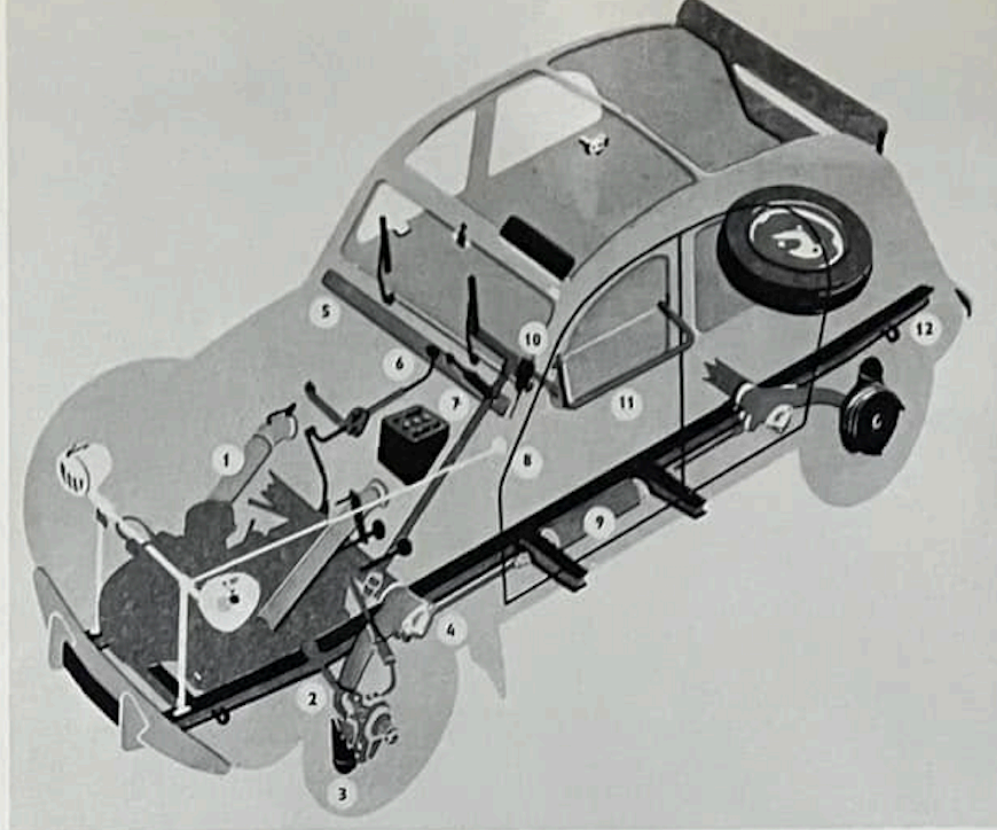
- Car of the Intercontinental Rallies • Paris to Tibet through the Himalaya Passes • Cape Town—Stockholm—Rally Monte Carlo (an uninterrupted trip) • Canada—U.S.A.—Central America—South America—Land of Fire—Africa—Paris: The longest trip ever made in one and the same car! During this trip the 2CV set 2 new world's records: for altitude, reaching a height of 17,750 feet on Mount Chacaltaya in Bolivia, and the lowest Southern point ever reached by a car. (1000 miles from Antarctica on Land of Fire in South America)!
- First automotive trip around all Africa in history by a team of four baby-Truck 2CV's.

**The 2CV Baby Truck** features a loading capacity of 550 lbs. (with one passenger)—a loading volume of 66 cu. ft. Tires: 135 x 400—standard clutch.

**For Business:** Economical transportation; unique appearance ideal for drawing attention to any advertising message displayed on the truck.

**For General Utility:** Provides all the advantages of a station wagon at far less the initial cost and upkeep. Versatile and practical for all sports activities, hunting, fishing, outings, etc.

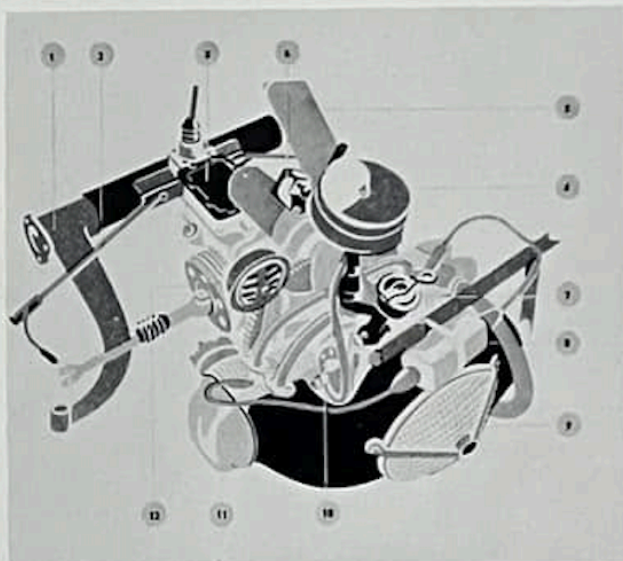




- 1 Felt covered heater duct
- 2 Drive shaft
- 3 Dynamic shock absorber
- 4 Friction disc damper
- 5 Ventilator
- 6 Gearshift lever
- 7 Horn & headlight control
- 8 Headlight beam level control
- 9 Spring housing of interconnected suspension
- 10 Speedometer & windshield wiper control
- 11 Folding window
- 12 Extra rigid box section chassis



- 1 Front axle arm
- 2 Steering arm
- 3 Four speed gearbox
- 4 Starter
- 5 Felt covered heater duct
- 6 Silent air filter



- 7 Oil filler with breather
- 8 Fully insulated coil
- 9 Six bladed fan
- 10 Fuel pump
- 11 Cylinder head & cover
- 12 Inboard hydraulic brake drum

## TECHNICAL DATA

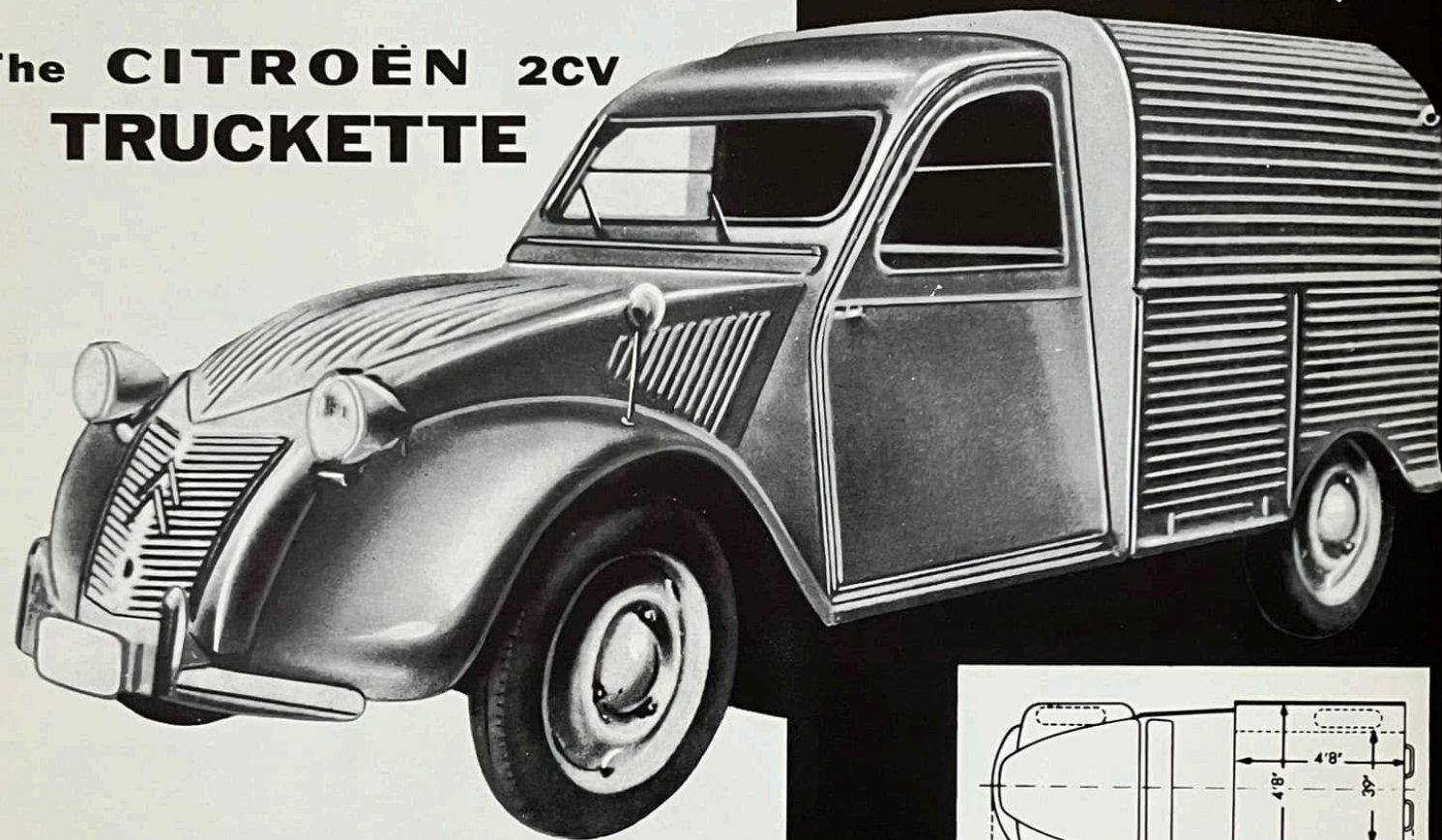
Flat-twin 66 x 62 mm—425 cc (25.874 cu. in.) 6.2 to 1 compression ratio—12 b.h.p. at 3500 r.p.m.—Push-rod o.v. valves—4 stroke engine.

3 forward speeds plus overdrive—all synchronized—First: 25.9 to 1—Second: 12.55 to 1—Third: 7.5 to 1—Overdrive 5.7 to 1—Reverse—Centrifugal clutch. Air cooled engine—Oil radiator—Special suspension system—4 wheel hydraulic brakes—Tires: Michelin "Pilote" 125 x 400—Battery 6 V 50 ah—Inside headlight beam level control—Stop and directions signals—Overall length 149"—Wheelbase 94.4"—Weight 1125 lbs.—4 seats—19 cu. feet luggage compartment. Semi and fully convertible—Heater—Top Speed 52-55 m.p.h. Gas consumption: up to 55 m.p.g.—Gas tank capacity: 5.8 gallons—Oil capacity (engine) about 2 quarts.



**50** MILES PER GALLON...  
THE WORLD'S MOST ECONOMICAL  
COMMERCIAL CARRIER...

## The **CITROËN 2CV** **TRUCKETTE**



**Maximum Utility... Minimum Maintenance...**  
**Factory guaranteed for one year, or 10,000 miles.**

The lowest commercial "over-the-road" cost per pound!  
Whenever transportation is important to the business economy,  
the 2CV TRUCKETTE: "delivers the goods"

When you "Load up" a Citroën TRUCKETTE you unload your overhead!

For the Citroën TRUCKETTE is world-renowned as the  
*Quickest, Cheapest, Most efficient way to haul products and  
perform a thousand and one different services!*

The 2CV TRUCKETTE *pays for itself with the money it saves!* After  
several thousand miles of operation you have saved the full cost of the  
TRUCKETTE on gas economy alone... plus the long-term savings  
made possible by its simple maintenance and rugged reliability!

A "natural" for large fleet operations... Citroën has already  
produced over 400,000 2CV passenger cars and TRUCKETTES...  
used throughout Europe by governmental post offices,  
Kodak, Singer, Coca-Cola, Lever Brothers, French  
and Belgium Electric Utilities, etc.

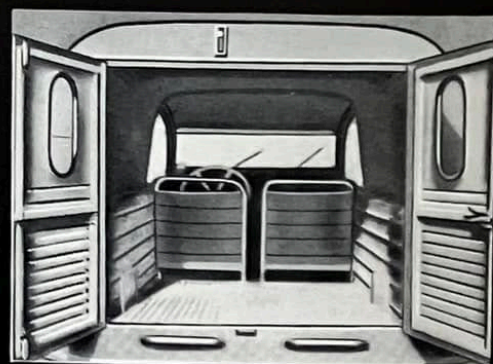
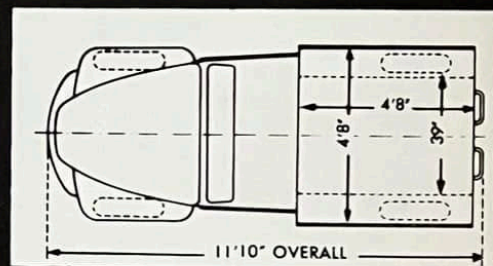
See it—drive it—and you will always want a 2CV TRUCKETTE!

CITROËN CARS CORPORATION

8423 Wilshire Boulevard

Beverly Hills, Calif.

OLive 3-4745



*Large volume—about 70 cu. ft.  
Carrying Capacity—600 lbs.*

